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Pestle Analysis Of Thailand

Thailand PESTEL Analysis: Bottom line. Thailand is a beautiful country with a philosophy to relax and take it easy. Despite this fundamental belief, the country is politically split by two groups who aren't afraid to close down airports or set fire to stores in a pinch.

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PESTLE Analysis of Thailand. AA (Ahsan Ali) Shaw March 18, 2020. Thailand is a country located in the Southeast Asian region having 76 provinces with a total population of over 68 million inhabitants, where the capital of the country is Bangkok.

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Legal factors affecting Thailand. The last element to address in the PESTEL analysis of Thailand is the legal landscape of the country. However, the discussion here is somewhat limited as the issue is beyond the scope of this article. Thailand has standard employment laws ensuring the rights of people at work.

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